

6TH ANNUAL BLATINO OASIS – May 4-6



SPONSOR INFO

WHAT IS BLATINO OASIS?

In 2006, [Blatino Oasis](#) creator, community organizer and event producer, [Joe Hawkins](#), took a trip to the legendary Hollywood desert oasis getaway of [Palm Springs, California](#), for the first time, after learning the city had elected California's first Gay and African American Mayor. During his stay, he was amazed by the majestic beauty, peace, tranquility and gay affirming atmosphere of the city.

In 2007, Mr. Hawkins decided to invite men of color, particularly men of African descent, from around the world, to experience Palm Springs' natural beauty, gay friendly, fun yet relaxing environment.

Six years later, not only has [Blatino Oasis](#) grown to become the largest gay men of color event in Palm Springs' history, it is currently the largest annual vacation retreat for gay men of color in California, attracting men from around the world and was recognized as such by the city of Palm Springs at our 2011 event.

This year, we welcome Grammy-winning songwriter, singer, producer and, star of Bravo Network's [Real Housewives of Atlanta Kandi Burrus](#), as the host of our "BOY CANDY" party, Saturday, May 5, 2012, at Azul's on beautiful Palm Canyon Drive.

We invite individuals, organizations, and businesses, to get involved with our sixth annual event by becoming a sponsor. See below for details.



KANDI BURRUS - REAL HOUSEWIVES OF ATLANTA



SPONSORSHIP OPPORTUNITIES

Your sponsorship of the 6th Annual Blatino Oasis, May 4-6, 2012, in Palm Springs, California, will provide exposure for your product or service to our largely untapped market and will also show your support for the gay men of color community and the gay community at large. Depending on your level of sponsorship, we will include your company banner in our email blasts, on our website and at our events. Our website averages over one hundred thousand visitors per month between January and May, as the event nears. www.blatinoasis.com .

- ✓ Gift Bag Sponsor
- ✓ Welcome Party Sponsor
- ✓ Blatino Oasis Pool Party Sponsor
- ✓ Blatino Community Service Awards
- ✓ Authors Pavillion
- ✓ BOY CANDY Party @ Azul's hosted by Real Housewives of Atlanta star, Kandi Burris.
- ✓ Kings Supporting Kings Brunch
- ✓ Media Sponsors
- ✓ Promotional Partnership Sponsor

Age Demographics from 2011:

18-30 - 32%

30-40 - 46%

40-50 - 20%

50+ - 2%

Ethnicity: 80% -AA men / 15% - Hispanic men / 5% - Other

Sponsorship Contact: joehawkins777@yahoo.com